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Portneuf Medical Center Press Release

For Immediate Release: January 8, 2009

Portneuf Medical Center Festival of Trees Raises \$122,722

Portneuf Healthcare Foundation Has Another Successful Year

Pocatello - Each year the Portneuf Health Care Foundation and many local volunteers work tirelessly to bring the Festival of Trees to the community. This year, the Festival of Trees raised over **\$122,722**. "We can't thank the community and our truly fantastic committee of volunteers enough for supporting this event," said Foundation Executive Director Shaun Menchaca.

This year's event had six special events, with seating of 200-350 for each. As the region's largest and best attended holiday event, it is estimated that over 10,000 people enjoyed the Festival of Trees activities this year. As in year's past, the annual fundraiser will play a critical part in helping to fund children's healthcare initiatives. "In 2008 we will invest the proceeds in programs that continue to improve access and quality healthcare programs for the children in our community," says Menchaca.

With the sponsorship support of business such as Key Bank, Simplot, Idaho State University Federal Credit Union, Norco, and Aramark, the 2008 Festival was a great success and will continue to benefit local children.

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