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**For Details, Contact:**  
**Planning, Outreach, Media**  
**Relations Office**  
Portneuf Medical Center  
Phone (208) 239-1052  
FAX (208) 239-1934

## Portneuf Medical Center Press Release

**For Immediate Release: December 23, 2008**

### **Portneuf Medical Center Prepares for Last Baby of 2008**

*Portneuf Medical Center's Women & Children's Department Get Ready for the Last Baby of 2008*

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Pocatello – Adding a new twist to an old favorite, Portneuf Medical Center will help honor the LAST baby of the year in addition to celebrating the first baby of 2009. In what is hoped to be a new holiday tradition with area community partners, PMC's Department of Women & Children's Services will help welcome in the last baby born at PMC in 2008.

Local tax service provider H & R Block will be on hand to award the lucky baby with a gift basket full of infant essentials. In addition, the parents of the lucky infant will also receive a gift certificate good toward the preparation of their 2008 income taxes (complete with new child deduction), to help them make the most of the year.

The labor and delivery staff at PMC believes every birth is cause for celebration and is excited to be part of this unique and new holiday tradition.

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**Office: 239-1052 - Media: 251-2768 - Email: [bradhu@portmed.org](mailto:bradhu@portmed.org)**



*more*

### Tip for covering this story

Please wait until noon to call the hospital. At that time, please call Labor and Delivery at 239-1230 and ask for the charge nurse. She can confirm a birth and the time. The mother and baby will most likely move to the post-partum floor (3<sup>rd</sup> floor) at 239-1300. Again, ask for the charge nurse. With permission from the new parents, she will be able to tell you who the family is and if/when they are up for interviews and photos. The nurse will have the mother sign photo consent forms for herself and the baby if the family is up to doing the story.

Brad will not be at the hospital on January 1<sup>st</sup>, however, he can be reached on the media phone if necessary at 251-2768.

Thanks and Happy New Year!