

**FOR IMMEDIATE RELEASE**

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## **Portneuf and the DNCFR Rodeo Team Up**

**Pocatello, ID (March 30, 2009)** The Dodge National Circuit Finals Rodeo (DNCFR) is sponsoring **“Tough Enough to Wear Pink” night on Thursday, April 9th in support of Portneuf Health Care Foundation Breast Cancer Awareness Fund.** Cowboys, cowgirls and city slickers alike can support the fund with the purchase of a pink bandana from Ireland Bank, Syringa Wireless, GG Salon, Tapps Bar, Riverside Boot & Saddle, Main Squeeze, Good Karma, Portneuf Medical Center Gift Shop, or KZBQ. The bandanas are available for a \$2.00 donation prior to the event and \$3.00 at the rodeo. In addition, the **DNCFR will donate \$1.00 for every ticket holder Thursday night, April 9th.**

The **Thursday night rodeo will also feature a special appearance from Portneuf Cancer Center’s** medical oncologist Dr. Michael Francisco.

The Rodeo’s commitment to health and well-being in our community also extends to the children at Portneuf Medical Center’s **pediatric unit.** On **Wednesday, April 8th, the state rodeo queens** will bring some spirit to kids who may not get to attend the rodeo in person. The children are always excited to meet the rodeo queens and hear stories about being a cowgirl.

For information call Mary Maberry, Portneuf Cancer Center: 239-2119 or 705-0613.

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